

Provider	Processing company	Privacy policy of the processing company	Data protection officer of the processing company	Category	Data processing purposes	Used technologies	Data collected	Storage period
Facebook Login	Meta Platforms Ireland Ltd. 4 Grand Canal Square Grand Canal Harbour Dublin 2 Ireland	<a href="https://www.facebook.com/about/privacy">https://www.facebook.com/about/privacy</a>	<a href="https://www.facebook.com/help/contact/540977946302970">https://www.facebook.com/help/contact/540977946302970</a>	Necessary	Authentication of the user / Our legitimate interest	JavaScript module	IP address, Date and time, Referrer, URL, Browser Information	3 years
Instana	IBM Corporation c/o Instana 71 S Wacker Drive, 7th Floor Chicago, IL 60606, USA	<a href="https://www.instana.com/privacy-policy/">https://www.instana.com/privacy-policy/</a>	<a href="mailto:dataprotection@instana.com">dataprotection@instana.com</a>	Necessary	Ensuring the performance and security of the website	JavaScript module	Device IDs, asset IDs, usage-based IDs, static IP addresses, credentials for online access and authentication, online and network connection data	The retention period is 21 days after the subscription expires, plus the remaining overwrite cycle of the backups (maximum 7 days). This does not apply to data in the audit logs, insofar as we are subject to statutorily longer retention periods in this regard.
iovation	Trans Union LLC 555 West Adams Chicago, Illinois 60661	<a href="https://www.transunion.com/privacy/transunion">https://www.transunion.com/privacy/transunion</a>		Necessary	Fraud detection	Software module	IP address, Date and time, Referrer URL, Browser information	The data will be deleted as soon as it is no longer needed for the processing purposes.
Bing Ads	Microsoft Ireland Operations Limited One Microsoft Place, South County Business Park Leopardstown, Dublin 18, D18 P521	<a href="https://privacy.microsoft.com/en-us/PrivacyStatement">https://privacy.microsoft.com/en-us/PrivacyStatement</a>	/	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Compado	Compado GmbH Uhlandstraße 171/172 10719 Berlin	<a href="https://www.singleboersenvergleich.de/impressum.htm">https://www.singleboersenvergleich.de/impressum.htm</a>	/	Marketing	Marketing campaign measurement Marketing campaign optimization Billing	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	180 days
Meta Pixel	Meta Platforms Ireland Ltd. 4 Grand Canal Square Grand Canal Harbour Dublin 2 Ireland	<a href="https://www.facebook.com/privacy/explanation">https://www.facebook.com/privacy/explanation</a>	<a href="https://www.facebook.com/help/contact/540977946302970">https://www.facebook.com/help/contact/540977946302970</a>	Marketing	Marketing campaign measurement Marketing campaign optimization Formation of target groups	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Google Ads	Google Ireland Ltd Gordon House, Barrow Street, Dublin 4 Ireland	<a href="https://policies.google.com/technologies/partner-sites">https://policies.google.com/technologies/partner-sites</a>	<a href="https://support.google.com/policies/contact/general_privacy_form">https://support.google.com/policies/contact/general_privacy_form</a>	Marketing	Marketing campaign measurement Marketing campaign optimization Formation of target groups	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Natural Intelligence	Natural Intelligence Ltd. Totseret HaArets st., Tel Aviv 6744129, Israel	<a href="https://www.naturalint-top10.com/privacy-policy">https://www.naturalint-top10.com/privacy-policy</a>	/	Marketing	Marketing campaign measurement Marketing campaign optimization Billing	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Amobee	Amobee Inc. 10201 Wateridge Circle Suite 400 CA 92121 San Diego	<a href="https://www.amobee.com/trust/privacy-policy/">https://www.amobee.com/trust/privacy-policy/</a>	<a href="https://www.amobee.com/trust/privacy-policy/">https://www.amobee.com/trust/privacy-policy/</a>	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Madrivo	Madrivo Media LLC 3889 South Eastern Avenue NV 89169 Las Vegas	<a href="https://madrivo.com/privacy-policy/">https://madrivo.com/privacy-policy/</a>	<a href="https://madrivo.com/privacy-policy/">https://madrivo.com/privacy-policy/</a>	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Artsai	Adxcel Inc. 600 California St, 11th Floor San Francisco, CA 94108	<a href="https://artsai.com/privacy/">https://artsai.com/privacy/</a>	<a href="https://artsai.com/privacy/">https://artsai.com/privacy/</a>	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Centerfield Media Holding Company	12130 Millennium Drive, Ste 600 Los Angeles, CA 90094	<a href="https://www.centerfield.com/privacy-policy/">https://www.centerfield.com/privacy-policy/</a>	<a href="https://www.centerfield.com/privacy-policy/">https://www.centerfield.com/privacy-policy/</a>	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.

<b>CommissionJunction</b>	Commission Junction LLC 530 E MONTECITO ST CA 93103 SANTA BARBARA	<a href="https://www.cj.com/legal/privacy">https://www.cj.com/legal/privacy</a>	<a href="https://www.cj.com/legal/privacy">https://www.cj.com/legal/privacy</a>	Marketing	Marketing campaign measurement Marketing campaign optimization Billing	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
<b>LeadThink (US, CA, AU only)</b>	Conversion Squared Corp dba LeadThink 15851 Dallas Parkway, Suite 600 TX 75001 Addison	<a href="https://www.leadthink.com/privacy.php">https://www.leadthink.com/privacy.php</a>	<a href="https://www.leadthink.com/privacy.php">https://www.leadthink.com/privacy.php</a>	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
<b>Diablo</b>	Diablo Media, LLC 2641 Walnut Street CO 80205 Denver	<a href="https://diablomedia.com/privacy/">https://diablomedia.com/privacy/</a>	<a href="https://diablomedia.com/privacy/">https://diablomedia.com/privacy/</a>	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
<b>Perform[cb]</b>	Perform[cb] LLC 2389 E Venice Ave #410, Venice, FL 34292, USA	<a href="https://support.performcb.com/support/solutions/articles/4000153718">https://support.performcb.com/support/solutions/articles/4000153718</a>	<a href="https://support.performcb.com/support/solutions/articles/4000153718">https://support.performcb.com/support/solutions/articles/4000153718</a>	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
<b>Point2Web</b>	Point2Web LLC 109 E 17th st, ste 450, Cheyenne, WY, 82001	<a href="https://point2web.com/terms-and-conditions/">https://point2web.com/terms-and-conditions/</a>	<a href="https://point2web.com/terms-and-conditions/">https://point2web.com/terms-and-conditions/</a>	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
<b>Vello Media</b>	Vello Media Pvt. Ltd 202, 2nd Floor, Chinar Incube Business Centre, Near Ashima Mall, Hoshangabad Road, Bhopal, 462043 India	<a href="https://vellko.com/terms-and-conditions">https://vellko.com/terms-and-conditions</a>	<a href="https://vellko.com/terms-and-conditions">https://vellko.com/terms-and-conditions</a>	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
<b>Integrated Data Solutions Group (IDS)</b>	Integrated Data Solutions Group Steenweg 76, 6131 BH Sittard, Netherlands	<a href="https://idsg.eu/wp-content/uploads/2023/01/Privacy-Policy_IDS_G_2.pdf">https://idsg.eu/wp-content/uploads/2023/01/Privacy-Policy_IDS_G_2.pdf</a>	<a href="https://idsg.eu/wp-content/uploads/2023/01/Privacy-Policy_IDS_G_2.pdf">https://idsg.eu/wp-content/uploads/2023/01/Privacy-Policy_IDS_G_2.pdf</a>	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
<b>Horizon Next</b>	Eden Road Holdings, Inc. 75 Varick St New York, NY, 10013-1917 United States	<a href="https://www.horizonmedia.com/privacy_legal">https://www.horizonmedia.com/privacy_legal</a>		Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
<b>Joy Wallet</b>	Joy Wallet LLC 1270 Ave of the Americas, 7th Fl – 1075, NY, US	<a href="https://joywallet.com/page/privacy-policy/">https://joywallet.com/page/privacy-policy/</a>		Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Unique transaction ID and revenue data	The data will be deleted as soon as it is no longer needed for the processing purposes.
<b>LiveIntent</b>	LiveIntent 1 WTC, Suite 45A New York, NY 10038 United States	<a href="https://www.liveintent.com/privacy-policy/">https://www.liveintent.com/privacy-policy/</a>	<a href="mailto:privacy@liveintent.com">privacy@liveintent.com</a>	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
<b>B2 Direct</b>	B Two Direct, LLC 100 Sterling Pkwy, Suite 105 Mechanicsburg, PA 17050 United States	<a href="https://btwodirect.com/Home/b2privacy">https://btwodirect.com/Home/b2privacy</a>		Marketing	Marketing campaign measurement Marketing campaign optimization Billing	Real-time conversion reporting	Date and time of the request Information about the device used (e.g. model number) and the operating system IP address (Internet Protocol address) of the accessing device Device ID Amount of data transferred and type of resource transferred Interactions within the app Information about which ads were clicked	The data will be deleted as soon as it is no longer needed for the processing purposes.