

Provider	Processing company	Privacy policy of the processing company	Data protection officer of the processing company	Category	Data processing purposes	Used technologies	Data collected	Storage period
Amobee	Amobee Inc. 10201 Wateridge Circle Suite 400 CA 92121 San Diego	https://www.amobee.com/trust/privacy-policy/	https://www.amobee.com/trust/privacy-policy/	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Artsai	Adxcel Inc. 600 California St, 11th Floor San Francisco, CA 94108	https://artsai.com/privacy/	https://artsai.com/privacy/	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
B2 Direct	B Two Direct, LLC 100 Sterling Pkwy, Suite 105 Mechanicsburg, PA 17050 United States	https://btwodirect.com/Home/b2privacy		Marketing	Marketing campaign measurement Marketing campaign optimization Billing	Real-time conversion reporting	Date and time of the request Information about the device used (e.g. model number) and the operating system IP address (Internet Protocol address) of the accessing device Device ID Amount of data transferred and type of resource transferred Interactions within the app Information about which ads were clicked	The data will be deleted as soon as it is no longer needed for the processing purposes.
Bing Ads	Microsoft Ireland Operations Limited One Microsoft Place, South County Business Park Leopardstown, Dublin 18, D18 P521	https://privacy.microsoft.com/en-us/PrivacyStatement	/	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Centerfield Media Holding Company	12130 Millennium Drive, Ste 600 Los Angeles, CA 90094	https://www.centerfield.com/privacy-policy/	https://www.centerfield.com/privacy-policy/	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
CommissionJunction	Commission Junction LLC 530 E MONTECITO ST CA 93103 SANTA BARBARA	https://www.cj.com/legal/privacy	https://www.cj.com/legal/privacy	Marketing	Marketing campaign measurement Marketing campaign optimization Billing	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Compad	Compad GmbH Uhländstraße 171/172 10719 Berlin	https://www.singleboersen-vergleich.de/impressum.htm	/	Marketing	Marketing campaign measurement Marketing campaign optimization Billing	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	180 days
Diablo	Diablo Media, LLC 2641 Walnut Street CO 80205 Denver	https://diablomedia.com/privacy/	https://diablomedia.com/privacy/	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Facebook Login	Meta Platforms Ireland Ltd. 4 Grand Canal Square Grand Canal Harbour Dublin 2 Ireland	https://www.facebook.com/about/privacy	https://www.facebook.com/help/contact/540977946302970	Necessary	Authentication of the user / Our legitimate interest	JavaScript module	IP address, Date and time, Referrer, URL, Browser Information	3 years
Google Ads	Google Ireland Ltd Gordon House, Barrow Street, Dublin 4 Ireland	https://policies.google.com/technologies/partner-sites	https://support.google.com/policies/contact/general_privacy_form	Marketing	Marketing campaign measurement Marketing campaign optimization Formation of target groups	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Horizon Next	Eden Road Holdings, Inc. 75 Varick St New York, NY, 10013-1917 United States	https://www.horizonmedia.com/privacy_legal		Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Instana	IBM Corporation c/o Instana 71 S Wacker Drive, 7th Floor Chicago, IL 60606, USA	https://www.instana.com/privacy-policy/	dataprotection@instana.com	Necessary	Ensuring the performance and security of the website	JavaScript module	Device IDs, asset IDs, usage-based IDs, static IP addresses, credentials for online access and authentication, online and network connection data	The retention period is 21 days after the subscription expires, plus the remaining overwrite cycle of the backups (maximum 7 days). This does not apply to data in the audit logs, insofar as

Integrated Data Solutions Group (IDS)	Integrated Data Solutions Group Steenweg 76, 6131 BH Sittard, Netherlands	https://idsg.eu/wp-content/uploads/2023/01/Privacy-Policy_IDS_2.pdf	https://idsg.eu/wp-content/uploads/2023/01/Privacy-Policy_IDS_2.pdf	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
iovation	Trans Union LLC 555 West Adams Chicago, Illinois 60661	https://www.transunion.com/privacy/transunion		Necessary	Fraud detection	Software module	IP address, Date and time, Referrer URL, Browser information	The data will be deleted as soon as it is no longer needed for the processing purposes.
Joy Wallet	Joy Wallet LLC 1270 Ave of the Americas, 7th Fl – 1075, NY, US	https://joywallet.com/page/privacy-policy/		Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Unique transaction ID and revenue data	The data will be deleted as soon as it is no longer needed for the processing purposes.
LeadThink	Conversion Squared Corp dba LeadThink 15851 Dallas Parkway, Suite 600 TX 75001 Addison	https://www.leadthink.com/privacy.php	https://www.leadthink.com/privacy.php	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
LiveIntent	LiveIntent 1 WTC, Suite 45A New York, NY 10038 United States	https://www.liveintent.com/privacy-policy/	https://www.liveintent.com/privacy-policy/	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Madrivo	Madrivo Media LLC 3889 South Eastern Avenue NV 89169 Las Vegas	https://madrivo.com/privacy-policy/	https://madrivo.com/privacy-policy/	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Meta Pixel	Meta Platforms Ireland Ltd. 4 Grand Canal Square Grand Canal Harbour Dublin 2 Ireland	https://www.facebook.com/privacy/explanation	https://www.facebook.com/help/contact/540977946302970	Marketing	Marketing campaign measurement Marketing campaign optimization Formation of target groups	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Natural Intelligence	Natural Intelligence Ltd. Totseret HaArets st., Tel Aviv 6744129, Israel	https://www.naturalint-top10.com/privacy-policy/		Marketing	Marketing campaign measurement Marketing campaign optimization Billing	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Perform[cb]	Perform[cb] LLC 2389 E Venice Ave #410, Venice, FL 34292, USA	https://support.performcb.com/support/solutions/articles/4000153718	https://support.performcb.com/support/solutions/articles/4000153718	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Point2Web	Point2Web LLC 109 E 17th st, ste 450, Cheyenne, WY, 82001	https://point2web.com/terms-and-conditions/	https://point2web.com/terms-and-conditions/	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
TikTok Inc.	5800 Bristol Parkway, Suite 100, Culver City, CA 90230	https://www.tiktok.com/legal/page/us/privacy-policy/en	https://www.tiktok.com/legal/report/privacy	Marketing	Marketing campaign measurement Marketing campaign optimization Formation of target groups	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
The Trade Desk	The Trade Desk, Inc. 42 N. Chestnut St Ventura, CA 93001 USA	https://www.thetradedesk.com/us/privacy	dpo@thetradedesk.com	Marketing	Marketing campaign measurement Marketing campaign optimization Formation of target groups	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.
Vello Media	Vello Media Pvt. Ltd 202, 2nd Floor, Chinar Incube Business Centre, Near Ashima Mall, Hoshangabad Road, Bhopal, 462043 India	https://vello.com/terms-and-conditions	https://vello.com/terms-and-conditions	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.