

## SUPPLEMENTAL PRIVACY POLICY

### *California Consumer Rights*

The California Consumer Privacy Act (“CCPA”), as amended by the California Privacy Rights Act (“CPRA”), provides California residents with certain rights to know the categories of personal information we have collected, used, disclosed, sold or shared about them, including the right to know where that information came from, the business or commercial purposes for the collection, the categories of third parties with and/or to whom that information was shared and/or sold, and the retention period of such information .

### *Virginia Consumer Rights*

Under the Virginia Consumer Data Protection Act (“VCDPA”), Virginia residents have the right to know the personal categories of data processed by us, the purposes of such data processing, how consumers may exercise their rights related to their personal data, including how to submit requests and appeal our decisions, the personal data categories shared with third parties, the categories of third parties with which we share personal data, and whether we process or sell personal data to third parties for the purpose of targeted advertising (as defined in the VCDPA) and how to opt out of such processing.

Please review our full Privacy Policy for more detailed information regarding our collection, use, sources, disclosure, and retention of personal information. In particular we use personal information as disclosed in this chart.

Please find this information in the chart below.

Users who have a visual disability may be able to use a screen reader or other text-to-speech or text-to-Braille tool to review the contents of this notice.

<b>Categories of personal information:</b>	<b>We may collect such personal information from the following categories of sources:</b>	<b>We may collect such personal information to use for the following purposes:</b>	<b>We may disclose such personal information with the following categories of third parties:</b>	<b>We retain the personal information for the following period unless deleted or corrected at your request:</b>
Identifiers such as a real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address in	From the consumer directly. We collect IP addresses through web technologies as explained more fully in Section 1 of	To enable you to sign up for and provide our services, to establish and manage user accounts, to provide customer support and respond to requests,	Customer service providers, advertising networks, data analytics service providers, social networks with your consent, marketing	For a Premium Membership: for the term of your selected Premium Membership.  For a Basic Membership

<p>combination with password, account name, driver's license number, passport number, or other similar identifiers.</p>	<p>eharmony's Privacy Policy.</p>	<p>questions and comments, to conduct data analysis, pricing, marketing, market research, fraud/abuse prevention, for legal compliance and accounting requirements, to disclose personal profile information to your potential partners as part of our services, to process purchase and other transactions, to collect on outstanding and past due account balances, to communicate with you in connection with our services or for promotional purposes, for friend referrals you have requested, to ensure the proper and user-friendly operation of our websites and services, and payment processing.</p>	<p>service providers, transaction processors, collection agencies, technology service providers (e.g., content delivery network, fraud prevention software), and other members, as explained in this Privacy Policy.</p>	<p>without unused purchases (e.g., Match Unlocks): for 2 years after the account becomes inactive.</p> <p>For a Basic Membership with unused purchases (e.g., Match Unlocks): 2 years after the account becomes inactive or, at the latest, 4 years after the last Match Unlocks purchase, whichever is earlier.</p> <p>For valid legal requests and to defend our legal interests: as required.</p>
<p>Categories of personal information described in <a href="#">subdivision (e) of Section 1798.80</a>.</p>	<p>From the consumer directly.</p>	<p>To enable you to sign up for and provide our services, to establish and manage user accounts, to provide customer support and respond to requests, questions and comments, to conduct data analysis, pricing,</p>	<p>Customer service providers, advertising networks, data analytics service providers, social networks with your consent, marketing service providers, transaction processors, collection agencies,</p>	<p>For a Premium Membership: for the term of your selected Premium Membership.</p> <p>For a Basic Membership without unused purchases (e.g., Match Unlocks): for 2 years after the</p>

		marketing, market research, fraud/abuse prevention, for legal compliance and accounting requirements, to disclose personal profile information to your potential partners as part of our services, to process purchase and other transactions, to collect on outstanding and past due account balances, to communicate with you in connection with our services or for promotional purposes, for friend referrals you have requested, and payment processing.	technology service providers (e.g., content delivery network, fraud prevention software), and other members, as explained in this Privacy Policy.	<p>account becomes inactive.</p> <p>For a Basic Membership with unused purchases (e.g., Match Unlocks): 2 years after the account becomes inactive or, at the latest for 4 years after the last Match Unlocks purchase, whichever is earlier.</p> <p>For valid legal requests and to defend our legal interests: as long as required.</p>
Characteristics of protected classifications under California or federal law (e.g. race, ethnic origin, religious beliefs, sexual orientation, gender identity).	From the consumer directly.	Where you chose to provide such information, solely to provide our services to you (e.g., as part of your registration of an account, creating or updating your profile, calculating compatibility scores, matching you with other users, and disclosing profile information to your potential partners.	Customer Service providers, marketing service providers, technology service providers (e.g., content delivery network, fraud prevention software) and other members, as explained in this Privacy Policy.	<p>For a Premium Membership: for the term of your selected Premium Membership.</p> <p>For a Basic Membership without unused purchases (e.g., Match Unlocks): for 2 years after the account becomes inactive.</p> <p>For a Basic Membership with unused purchases (e.g., Match Unlocks): 2 years</p>

				<p>after the account becomes inactive or, at the latest for 4 years after the last Match Unlocks purchase, whichever is earlier.</p> <p>For valid legal requests and to defend our legal interests: as long as required.</p>
<p>Commercial information, including records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.</p>	<p>From the consumer directly.</p>	<p>To provide our services, to establish and manage user accounts, to provide customer support and respond to requests, questions and comments, to conduct data analysis, pricing, marketing, fraud/abuse prevention, for legal compliance and accounting requirements, to process purchase and other transactions, to collect on outstanding and past due account balances, to communicate with you in connection with our services or for promotional purposes, and payment processing.</p>	<p>Customer service providers, advertising networks, data analytics service providers, marketing service providers, transaction processors, collection agencies, and technology service providers (e.g., content delivery network, fraud prevention software).</p>	<p>For a Premium Membership: for the term of your selected Premium Membership.</p> <p>For a Basic Membership without unused purchases (e.g., Match Unlocks): for 2 years after the account becomes inactive.</p> <p>For a Basic Membership with unused purchases (e.g., Match Unlocks): 2 years after the account becomes inactive or, at the latest for 4 years after the last Match Unlocks purchase, whichever is earlier.</p> <p>For accounting purposes, valid legal</p>

				requests and to defend our legal interests: as long as required.
Internet or other electronic network activity information, including, but not limited to, information regarding a consumer's interaction with an Internet Web site, application, or advertisement.	We collect consumers' interactions with our website through web technologies as explained in Section 1.	To provide our services, to disclose profile information to your potential partners, as part of our services (e.g., your last login date, when you are currently online), for security, compliance and legal reasons, to ensure the proper and user-friendly operation of our websites and services, to conduct data analysis, pricing, and marketing.	Advertising networks, data analytics service providers, marketing service providers, and other members as explained in this Privacy Policy.	<p>For a Premium Membership: for the term of your selected Premium Membership.</p> <p>For a Basic Membership without unused purchases (e.g., Match Unlocks): for 2 years after the account becomes inactive.</p> <p>For a Basic Membership with unused purchases (e.g., Match Unlocks): 2 years after the account becomes inactive or, at the latest for 4 years after the last Match Unlocks purchase, whichever is earlier.</p> <p>For valid legal requests and to defend our legal interests: as long as required.</p>
Geolocation data.	We collect zip codes from consumers directly. We collect IP addresses through web technologies as	To provide our services, to disclose profile information to your potential partners, as part of our services (e.g.	Customer service providers, data analytics service providers, technology service providers (e.g.,	<p>For a Premium Membership: as long as the Premium Membership is in effect.</p> <p>For a Basic</p>

	<p>explained more fully in Section 1.</p>	<p>radius search), to conduct data analysis, and fraud/abuse prevention, and for legal compliance.</p>	<p>content delivery network, fraud prevention software), and other members as explained in this Privacy Policy.</p>	<p>Membership without unused Match Unlocks: for 2 years after account becomes inactive. For a Basic Membership with unused Match Unlocks: for 4 years after the last Match Unlocks purchase was made OR 2 years after account becomes inactive, whichever is earlier.</p> <p>IP addresses are retained for [add timeframe].</p> <p>For valid legal requests and to defend our legal interests: for as long as required.</p>
<p>Audio, electronic, visual, or similar information (e.g., pictures).</p>	<p>From the consumer directly.</p>	<p>To provide our services, to disclose profile information to your potential partners, as part of our services (e.g. profile photos), fraud/abuse prevention, and for legal compliance.</p>	<p>Customer service providers, data analytics service providers, social networks with your consent, technology service providers (e.g., content delivery network, fraud prevention software), and other members as explained in this Privacy Policy.</p>	<p>For a Premium Membership: as long as the Premium Membership is in effect. For a Basic Membership without unused Match Unlocks: for 2 years after account becomes inactive. For a Basic Membership with unused Match Unlocks: for 4 years after the last Match Unlocks purchase was made OR 2 years after account</p>

				<p>becomes inactive, whichever is earlier.</p> <p>For valid legal requests: the timeframe provided in such request.</p>
Professional or employment-related information.	From the consumer directly.	To provide our services, to disclose profile information to your potential partners, as part of our services (e.g. your occupation), to conduct data analysis, pricing, marketing, market research, fraud/abuse prevention, and for legal compliance.	Customer service providers, data analytics service providers, technology service providers (e.g., content delivery network, fraud prevention software), and other members as explained in this Privacy Policy).	<p>For a Premium Membership: as long as the Premium Membership is in effect.</p> <p>For a Basic Membership without unused Match Unlocks: for 2 years after account becomes inactive.</p> <p>For a Basic Membership with unused Match Unlocks: for 4 years after the last Match Unlocks purchase was made OR 2 years after account becomes inactive, whichever is earlier.</p> <p>For valid legal requests and to defend our legal interests: for as long as required.</p>
Education information, defined as information that is not publicly available personally identifiable information as defined in the Family Educational Rights	From the consumer directly.	To provide our services, to disclose profile information to your potential partners, as part of our services pricing, marketing, market research, fraud/abuse	Customer service providers, data analytics service providers, technology service providers (e.g., content delivery network, fraud prevention	<p>For a Premium Membership: as long as the Premium Membership is in effect.</p> <p>For a Basic Membership without unused Match Unlocks: for 2</p>

<p>and Privacy Act (20 U.S.C. section 1232g, 34 C.F.R. Part 99) (e.g., whether you went to college).</p>		<p>prevention, and for legal compliance.</p>	<p>software), and other members as explained in this Privacy Policy.</p>	<p>years after account becomes inactive. For a Basic Membership with unused Match Unlocks: for 4 years after the last Match Unlocks purchase was made OR 2 years after account becomes inactive, whichever is earlier.</p> <p>For valid legal requests: the timeframe provided in such request.</p>
<p>Inferences drawn from any of the information identified in this chart to create a profile about a consumer reflecting the consumer’s preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.</p>	<p>From the consumer directly. The inferences we draw relate to the compatibility quizzes consumers take and personal information consumers provide in their profile to match with other potential partners.</p>	<p>To provide our services, (e.g., calculate compatibility scores and match you with other users); to disclose personal profile information to your potential partners as part of our services; to communicate with you in connection with our services or for promotional purposes; to ensure the proper and user-friendly operation of our websites and services; to evaluate usage data and understand how users interact with our websites and services; to improve our websites and services.</p>	<p>Customer service providers, data analytics service providers, technology service providers (e.g., content delivery network, fraud prevention software), and other members as explained in this Privacy Policy.</p>	<p>For a Premium Membership: for the term of your selected Premium Membership.</p> <p>For a Basic Membership without unused purchases (e.g., Match Unlocks): for 2 years after the account becomes inactive.</p> <p>For a Basic Membership with unused purchases (e.g., Match Unlocks): 2 years after the account becomes inactive or, at the latest for 4 years after the last Match Unlocks purchase, whichever is earlier.</p>



				For valid legal requests and to defend our legal interests: as long as required.
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We have not necessarily collected all specific pieces of personal information listed for any given person.

eharmony does not sell or share personal information of (1) California users for cross contextual behavioral advertising (as defined in the CCPA), or (2) Virginia users for targeted advertising (as defined in the VCDPA).

We do not knowingly collect, share, or sell the personal information of minors under 16 years of age without parental consent or as otherwise permitted under applicable law.

California residents have the right to limit the use and disclosure of their sensitive personal information (if it is used to draw inferences about the individual). eharmony only uses sensitive personal information for purposes permitted under the CCPA. Thus, no relevant option to limit the use of sensitive personal information is available to users.

eharmony does not engage in profiling in furtherance of decisions that produce legal or similarly significant effects concerning the consumers, and thus, no relevant opt out option is required or available to users.

For more information on users' rights of access ("right to know"), deletion and correction of your personal information, please review Section 13 in the general Privacy Policy.

If you have any questions about this section or about exercising your rights described above, you can contact us by mailing us at:

eharmony, Inc.  
P.O. Box 241810  
Los Angeles, CA 90024 USA

Or you can reach us by email at: [privacy@eharmony.com](mailto:privacy@eharmony.com).